





Thoughtfully Sourced. Deliciously Prepared.®



Buttered Noodles





# Why Choicelunch is AWESOME!



#### It's hard to believe . . .

It's been 15 years since we quit our jobs and took the leap on Choicelunch. We've done every job in the company along the way, and it wasn't glamorous by any means. Remaining intimately involved and building our company piece by piece has allowed us to develop a truly one-of-a-kind solution.

Our recipe is simple: delivering honest foods

kids love and parents can feel good about, while empowering kids to try new foods and make healthy choices. Our goal is to simplify the lives of busy parents by taking lunch off their plate.

Today, with families of our own and 9 children between us, we know both how the right foods can make all the difference in a kid's day and how wonderful it is to not have the stress of making lunch.

We thank you for the trust you put in us every school day, and for choosing Choicelunch to serve your families.

Your dedicated lunch dads.

JUSTIN GAGNON, ceo KEITH COSBEY, coo

RYAN MARIOTTI, cto

## We take care of lunch so you don't have to.

- ✓ Thoughtfully Sourced
- ✔ Deliciously Prepared
- ✓ Kid Approved

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- ✓ Seasonal Menus
- Partially Hydrogenated Oils
- Added Nitrates/Nitrites

- ✓ Quality Ingredients
- ✓ 100% Nut Free
- ✓ Antibiotic-free (ABF) Meats
- ✓ Elementary & Middle School Friendly
- Artificial Sweeteners or Colors

#### View each student's menu with their customized allergen filters:









#### We Put The "Choice" in Choicelunch!

#### **Parents Choose Online**

**Up to 16 Entrée Options** to choose from daily

variety of hot and cold options



#### **Kids Choose** At the lunch line

Drink Fruit/Vegetable





#### **Better-for-You Kid Favorites**

- ✓ Whole grain spaghetti with grass-fed beef meatballs
- ✓ Tuna Salad made with 100% Sustainably Caught and Non-GMO Project Verified wild tuna
- ✔ Pizza Pockets folded by hand with whole grain dough
- ✔ Antibiotic-free, hormone-free, nitrite-free beef hot dogs from Fork in the Road

#### **WAIT... THERE'S MORE!**

+ Add Smoothies Check out the flavors!

\* Offered only at select schools

Five Fruit Strawberry Peach Mango **Frenzy** 

Whirl

Perfection

#### Jamba Juice Add-Ons











#### **Earth Friendly & Waste Conscious**

#### Designed to be wasted smartly

Our relentless search for the perfect compostable packaging led us to create our own custom PLA-lined compostable lunch trays! Our utensils are compostable too! We also use 100% post-consumer recycled containers for our cold entrées.

#### **Got Questions?**

#### We have a support team on standby! Online, chat, phone, text or email





Deborah

Nicole

Patrick

Carly

"Love Choicelunch! Love the variety, love the computer system (how they bill, remind you and even give your students an "emergency lunch" if needed). Always a fruit or veggie. New things to try are wonderful. The owner of the company is a father too who has tons of integrity and wants families to be happy. We are thrilled that we can use this vendor daily."

- Kathleen L., Yelp Reviewer

#### No Grumbling Tummies!

Our trucks have real-time satellite tracking to keep us up-to-date on your school's lunch delivery!



#### Hot & Fresh!

Trucks are loaded with hot ovens connected to generators!

#### More Me Time. More WE Time!

#### **Take Back Your Mornings!**

We know just how valuable saving time in the day simplifies life for busy parents!



"My family has been ordering Choicelunch for the past 7 years. I have 3 children with three different ideas about what tastes good and they all manage to find 1-2 "go-to items" they can order most days of the week. The ordering process and payment process are a breeze! I am so thankful that our school uses Choicelunch and I can use it as a break for myself from the grind of making lunches."

-Shawn C., Google Reviewer

#### UNLIMITED CHOICELUNCH MONTHLY SUBSCRIPTION

Get the best out of Choicelunch and NEVER make lunch again! Receive all the benefits from Choicelunch including:









Multi Child Discounts

Sick Day Credit

Annual Plan. Bills Monthly







More Exercise Time



More Get-Ready Time

#### Find out more at unlimited.choicelunch.com

(registration opens at the beginning of the school year)

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#### Standard Plan Includes:

- ✔ Regular Sized Entrées
- ✓ No Late Ordering Fee
- ✓ No Emergency Lunch Fee\*
- ✔ Optional Add-on: Jamba Juice Plan

#### Premium Plan Includes:

- ✓ Standard Program, plus:
- ✓ Large Sized Entrées
- ✔ Premium Entrées
- ✔ Optional Add-on: Jamba Juice Plan
- \* Available on a first come, first serve basis



choicelunch

## **SAMPLE MENU**



Oven-Baked **Chicken Tenders** 

**Mac and Cheese** 

French Toast. **Eggs & Sausage** 

**Hot Dog** 

Cheese Pizza

**Turkey & Cheese Sweet Roll Sliders** 

#### Hot & Cold **Options**

**Pan-Seared Chicken Potstickers** 

> Pancakes, Eggs & Sausage

**Chicken Caesar Salad** 

Pepperoni Pizza **Pocket** 

**Pulled BBQ Chicken Sandwich** 

Bacon, Egg & Cheese Burrito Fish Sticks

Classic Spaghetti with Meatballs

Simply Turkey & **Cheese Sandwich** 

Sausage, Egg & **Cheese Mini Burritos** 

> Thai Chicken Flatbread Wrap

Mac and Cheese

**Turkey Club Pinwheel** 

**Carnitas Burrito** 

Classic Spaghetti with Meat Sauce

**Buttered Noodles** 

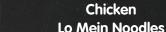
**Deli Turkey Sandwich** 

**Roast Beef & Cheese Sweet Roll Sliders** 

> **Shredded Chicken Flautas**

Chinese Chicken Salad with Wonton Strips

M.



**BLT Chicken** Ranch Wrap

#### **Vegetarian**

Egg Salad and **Cracker Plate** 

**Five Cheese Ravioli** with Marinara

Yogurt Parfait w/ **Berries and Pumpkin** Quinoa Granola

Cheese Pizza

**Bagel with Cream Cheese** 

Vegetarian Cobb Salad

**Hummus & Cheddar Sweet Roll Sliders** 

Bean and **Cheese Enchiladas** 

**Rice & Bean Burrito** with Cheese

**Yogurt & Muffin Cool Combo** 

**Buttered Noodles** 

Cheese and **Cracker Plate** 

Sunbutter and Jam Sandwich

Thai Seared Tofu Flatbread Wrap

Three-Cheese Pizza Pocket

**Bean & Cheese Burrito** 

### Vegan

Classic Spaghetti with Marinara

Malibu Gardenburger

Black Bean and **Veggie Enchiladas** 

> **Hummus** and **Cracker Plate**

**Rice & Bean Burrito** 

Veggie Lo Mein Noodles



**Gluten-Free Chicken Strips** w/Brown Rice Pilaf

Taco Salad

**Hand-Rolled Beef Enchiladas** 

**Gluten-Free Hot Dog** 

**Potato Skins** 

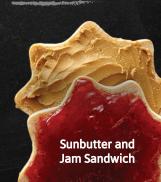
Gluten-Free **Angus Hamburger** 

> **Smokehouse BBQ** Chicken

Salami, Cheese and Cracker Plate

Caribbean Salad

Chicken Tikka Masala

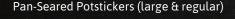














# Sign Up Now At choicelunch.com



#### **Keeping it Simple!**

#### **Super Easy Ordering**







DESKTOP, TABLET OR SMARTPHONE

We've created technology tools that make it ridiculously easy to order lunches! Whether you prefer to use a desktop browser, a tablet or (our most popular option) a mobile app – we've got you covered! These tools make ordering lunch almost as terrific as not having to make it yourself!

# **FAQs**

#### 1. How do I order?

- Register at choicelunch.com
- Add your student(s) for FREE
- Preload your account with funds OR sign up for an Unlimited Subscription.
- Place lunch orders day by day on our website calendar, or on our smartphone app.

#### 2. What's my order deadline?

The deadline is 9am the day prior for the full menu, or 6am the morning of school for our limited "Late Ordering" options.

#### 3. How do I pay?

₹ # 12:30

\$150.90

Best for PK-5th grade

Best 6th grade+

AVAILABLE ADD ONS

Once you register your child, preload your account with funds OR sign up for an Unlimited Subscription.

Check out the **NEW**Choicelunch app!

Download the App!



"Can't sing enough praises and the family is loving the continually improving app. Two kids in two schools with opposite food sensitivities made for a lot of extra prep time and costly food waste... The Choicelunch settings allow their favorite dishes to be flagged up top. For the youngest, the dishes without his allergens are only featured. So easy, we can order from the palm of our hand."

-Tania P. Yelp Reviewer